

FYI

Please spread the word if you have family and friends that live in northern New Mexico that goes or want to go to college at San Juan College.

Harrison Smith, Acting Department Manager III

Navajo Transit System

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From: Montoya, Andrew

Sent: Wednesday, August 26, 2015 11:14 AM

Subject: Red Apple serving Navajo Transit SJC Students

Harrison,

We have had 6 Navajo Transit Passengers transfer to Red Apple at our new transfer point in Kirtland who were going to San Juan College, this is great.

I went to the Kirtland Transfer stop this morning and I met with a SJC student transferring from Navajo Transit to Red Apple but he was unclear about what it took to ride the Red Apple.

While he was waiting for the Red Apple to show up I explained this to him:

A Navajo Transit San Juan College Student can transfer onto the Red Apple at NO additional fare for the entire day but MUST have 3 items in hand:

- 1) Navajo Transit Ticket.
- 2) SJC ID.
- 3) Current class schedule.

The NT SJC Student can transfer in the morning in Kirtland at NO charge fare onto Red Apple with those three items in hand.

The NT SJC Student can ride the city routes during the day (to go get lunch) at NO charge fare onto Red Apple with those three items in hand.

The NT SJC Student can transfer in the evening back to American Plaza at NO charge fare onto Red Apple with those three items in hand.

San Juan College is promoting the above via their Webpage, flyers, posters, at their new student orientations, and by Local Radio Ad.

In return we are getting great media coverage and NON NT SJC Passengers will become aware of the transfer point in Kirtland that the students are using and will soon make the jump themselves increasing our ridership numbers.

Please pass onto your driver/dispatcher that if Navajo Transit is running late to call our dispatcher at **505-360-0842** to ask if the Red Apple has already passed the Kirtland Transfer Point BEFORE letting any transfer students or passengers off. We don't want any students/passengers to be dropped off at the transfer point and become stranded if the Red Apple continued on its scheduled route and already passed the transfer point at 6:52 am.

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Mr. Andrew E. Montoya

U.S. Army Major-Ret.

City of Farmington

Transit Manager

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